



01



EMAIL MARKETING

- Send a reminder to your contacts to pre-register
- Use the template we provide
- Let us know if you don't receive it

02



EMAIL SIGNATURE AND SOCIAL MEDIA

- Add your stand details to your email signature
- Share posts on your social channels
- Use the ready-to-go signature block and image we sent

03



SPECIAL OFFER

- Have a competition or exclusive deal to attract visitors
- Share it on social media
- Tag us so we can help promote it



**SOUTH EAST
CONSTRUCTION
EXPO**

OUR GUIDE TO BEING A SUCCESSFUL EXHIBITOR



01



EMAIL MARKETING - A MUST

Send a reminder email to your contacts inviting them to pre-register for the event.

We've created a template for you and will send it out. If you don't receive it, let us know.

02



EMAIL SIGNATURE AND SOCIAL MEDIA - A MUST

Update your email signature to include your stand details and a short message about the event.

Share posts on your social channels too. We've sent you a ready-to-use signature and social media image to make it easy.

03



SPECIAL OFFER - A MUST

Offer something to draw people to your stand, like a competition or exclusive deal.

Share it on social media and tag us so we can help promote it too.